

Google patents

[Advanced Patent Search](#)Patents Showing:

View as:

Patents 11 - 20 on website bidding strategy pricing models. (0.03 seconds)

[Sort by relevance](#) | [Sort by date \(new first\)](#) | [Sort by date \(old first\)](#)**[APPLICATION] COMPUTER-IMPLEMENTED METHOD AND SYSTEM FOR ENABLING THE AUTOMATED SELECTION ...**

US Pat. 11427097 - Filed Jun 28, 2006

However, there are no advertisers **bidding** on this search term. devising a joint **strategy** for the advertiser group for **bidding** in the keyword auction. ...

Methods and systems for correlating telecommunication antenna infrastructure ...

US Pat. 6795707 - Filed May 23, 2001

In addition, the identity of suppliers may likewise not be revealed to consumers , to keep suppliers' **bidding** strategies and retail **pricing** secret. ...

[APPLICATION] Method and system of **pricing financial instruments**

US Pat. 11401466 - Filed Apr 11, 2006

This is part of the **pricing** process, ie, after the trader decides where to place the bid and offer prices, he/she needs to consider whether the resultant ...

[APPLICATION] Keyword advertisement management

US Pat. 10741338 - Filed Dec 19, 2003 .

Notice, however, that these high levels of **bidding** gradually shift profit to ... by the "4 P's of marketing" — product, **pricing**, promotion, and positioning. ...

[APPLICATION] Server-based keyword advertisement management

US Pat. 10743520 - Filed Dec 19, 2003 -

Notice, however, that these high levels of **bidding** gradually shift profit to ... by the "4 P's of marketing" — product, **pricing**, promotion, and positioning. ...

[APPLICATION] Method and system for **pricing electronic advertisements**

US Pat. 11006121 - Filed Dec 7, 2004

Advertisers then enter their maximum bid and/or **bidding** criteria for ... [0023] While the prior art discloses attempts to improve **pricing models** for ...

[APPLICATION] Computer-implemented method and system for managing keyword **bidding prices**

US Pat. 11517886 - Filed Sep 8, 2006 -

More particularly, the present disclosure relates to automated **bidding** for ... For example, in one Yahoo/Overture PPC **pricing strategy**, if company A bids ...

[APPLICATION] Demand estimation using auction price analysis

US Pat. 9813907 - Filed Mar 21, 2001

These techniques provide an independent source of demand and **pricing** information ... and setting starting bids and reserve prices and **bidding** strategies. ...

[APPLICATION] Secondary market for keyword advertising

US Pat. 10742667 - Filed Dec 19, 2003 -

For example, in one PPC **pricing strategy**, if company A bids \$1.10 for "deck plans" then its advertisement will be placed above a company **bidding** \$0.95. ...

[APPLICATION] Identifying and reporting unexpected behavior in targeted advertising ...

US Pat. 10742380 - Filed Dec 19, 2003 -

For example, in one PPC **pricing strategy**, if company A bids \$1.10 for "deck plans" then its advertisement will be placed above a company **bidding** \$0.95. ...

RSS Stay up to date on these results using the patents RSS feed on [website bidding strategy pricing models](#).



[Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#)

[Next](#)

[website bidding strategy pricing models](#)

[Search Patents](#)

[Advanced Patent Search](#)

[Google Home](#) - [About Google](#) - [About Google Patents](#) - [Google Patents Help](#)

©2009 Google